



NEW BENEFIT FOR 2016 INTERNATIONAL GOLDEN COMPASS

GOOGLE ADWORDS!

Let us promote your company's commitment to Seafarers' House and the maritime community!

This year we are pleased to offer Google AdWords promotions for your company as part of the **GOLD AND SILVER** sponsorship package for the 2016 International Golden Compass Gala.

This is a great opportunity for positive name recognition and a boost to your advertising budget through your strategic corporate philanthropy.

HOW IT WORKS:

When you become a 2016 International Golden Compass Award **Gold or Silver Level** sponsor, we will create ad campaigns a part of our Google Grant that will be featured on Google. These ads will link to our website where will include your website and a statement from your company indicating your sponsorship of the gala in support of our mission and the maritime community. Thousands of Google users will see our advertisements with your business' name associating your company with this key maritime community event and overall support of the maritime industry.

For our Gold Circle of Friends & Benefactors:

We will allocate \$1,000 per month of Google Advertising for 3 months.

For our Silver Circle of Friends & Patrons:

We will allocate \$500 per month of Google advertising for 3 months.

READY TO GET STARTED?

What we need from you:

1. Commitment to sponsorship level
2. Submit to Seafarers' House a brief written statement about why you chose to sponsor the event (35 words) – send it to: Events@seafarershouse.org.
3. Your logo and web link

SAMPLE STATEMENT

Seafarers' House is a place of welcome for thousands of mariners and port workers. We are proud to support their mission in a time-honored tradition of caring for the maritime community.

YOUR STATEMENT:

MY COMPANY is proud to support Seafarers' House at Port Everglades because _____.