

Shoebox Christmas Sponsorship Holidays 2017



The holidays can be a difficult time for mariners who are working far away from home and unable to share the season of joy with their loved ones. Each year during the months of November and December, Seafarers' House volunteers and staff join with generous community members to bring holiday cheer to crewmembers aboard cargo and tanker ships.

Through Shoebox Christmas, beautifully wrapped gifts are hand delivered to as many as 1,500 mariners, and serve as a reminder to seafarers that we appreciate all that they do for us. Here are a few ways to show your support for hard the working men and women of the maritime industry through Shoebox Christmas:

SHOEBOX CHRISTMAS PRESENTING SPONSORSHIP

- Recognition in 500 shoebox gifts as the underwriting sponsor of an included \$10 Ivitta Sim card.
- Recognition as the exclusive Presenting Sponsor of Shoebox Christmas on all flyers, promotional materials and press releases.
- Inclusion as the presenting sponsor in Shoebox Christmas story published in the Seafarers' House *On the Horizon* email newsletter which is sent to more than 3,000 individuals, and on the Seafarers' House website which receives as many as 4,000 visitors per month.
- Logo recognition on safety helmets worn by volunteers during Shoebox Christmas deliveries
- Special opportunity to engage your staff and/or vendors through scheduled Shoebox Christmas delivery day and breakfast reception
- Social media mentions with links to website or social media pages.

INVESTMENT \$10,000

UNDERWRITING SPONSORSHIPS

Underwriting sponsors support the cost of beautifully wrapped and filled shoebox gifts and sim cards, and are recognized on the Seafarers' House website.

- Recognition in 200 shoebox gifts as the underwriting sponsor of the shoebox and included \$10 Sim Card **\$ 4,000**
- Recognition in 100 shoebox gifts as the underwriting sponsor of the shoebox and included \$10 Sim Card **\$ 2,000**

SPONSOR A SHOEBOX:

- \$12 supports the cost of a wrapped shoebox gifts of toiletry and important items to mariners.
- \$22 supports the cost of a complete shoebox gift plus \$10 Sim Card to help a mariner connect with their family.



Wenmar Joseph de Villa reviewed
Seafarers' House — 5★

December 16, 2015 · 🌐

Thank you for the gifts and most importantly thank you for the visit to our ship. Merry Christmas and Happy New Year to you all there in that great ministry of yours The Seafarers' House from officer's and crew of MV IBI, God Bless!!!